UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 29, 2019

TENABLE HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 001-38600 (Commission File Number) 47-5580846 (I.R.S. Employer Identification Number)

7021 Columbia Gateway Drive, Suite 500, Columbia, Maryland, 21046

(Address of principal executive offices, including zip code)

(410) 872-0555

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
|--|-------------------|---|
| Common Stock, par value \$0.01 per share | TENB | The Nasdaq Stock Market LLC |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On October 29, 2019, Tenable Holdings, Inc. (the "Company") reported financial results for the quarter ended September 30, 2019. A copy of the press release is furnished as Exhibit 99.1 to this report and incorporated by reference.

The information in this Item 2.02 of this Current Report on 8-K (including Exhibit 99.1) is furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or subject to the liabilities of that section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended. The information shall not be deemed incorporated by reference into any other filing with the Securities and Exchange Commission made by the Company, whether made before or after today's date, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific references in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| Exhibit Number | Description |
|----------------|--|
| 99.1 | Press release — "Tenable Announces Third Quarter 2019 Financial Results" |
| 101.SCH | Inline XBRL Taxonomy Extension Schema Document. |
| 101.CAL | Inline XBRL Taxonomy Extension Calculation Linkbase Document. |
| 101.DEF | Inline XBRL Taxonomy Extension Definition Linkbase Document. |
| 101.LAB | Inline XBRL Taxonomy Extension Label Linkbase Document. |
| 101.PRE | Inline XBRL Taxonomy Extension Presentation Linkbase Document. |
| 104 | The cover page from Tenable's 8-K filed on October 29, 2019, formatted in Inline XBRL. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TENABLE HOLDINGS, INC.

Date: October 29, 2019

By: /s/ Stephen A. Riddick

Stephen A. Riddick General Counsel and Corporate Secretary

Tenable Announces Third Quarter 2019 Financial Results

- Added 387 new enterprise platform customers and 51 net new six figure customers
- Revenue of \$91.9 million, up 32% year-over-year
- GAAP net loss per share of \$0.18; pro forma non-GAAP net loss per share of \$0.07, a 50% improvement year-over-year

COLUMBIA, Maryland, October 29, 2019 — Tenable (Nasdaq: TENB), the Cyber Exposure company, today announced financial results for the quarter ended September 30, 2019.

"Q3 marked another successful quarter," said Amit Yoran, Chairman and CEO of Tenable. "Organizations now need and expect a risk-based approach to vulnerability management in order to keep up with today's threats. Tenable is leading this transformation with Lumin, which enables customers to calculate, communicate and compare their cyber exposure."

Third Quarter 2019 Financial Highlights

- Revenue was \$91.9 million, representing a 32% increase year-over-year.
- Calculated current billings was \$110.6 million, representing a 28% increase year-over-year.
- GAAP loss from operations was \$18.3 million, compared to a loss of \$21.1 million in the third quarter of 2018.
- Non-GAAP loss from operations was \$7.7 million, compared to a loss of \$12.2 million in the third quarter of 2018.
- GAAP net loss was \$17.6 million, compared to a loss of \$20.9 million in the third quarter of 2018.
- GAAP net loss per share was \$0.18, compared to a loss per share of \$0.28 in the third quarter of 2018.
- Non-GAAP net loss was \$6.7 million, compared to a loss of \$12.0 million in the third quarter of 2018.
- Pro forma non-GAAP net loss per share was \$0.07, compared to a loss per share of \$0.14 in the third quarter of 2018.
- Cash and cash equivalents and short-term investments were \$296.6 million at September 30, 2019, compared to \$283.2 million at December 31, 2018.
- Net cash used in operating activities was \$4.7 million, compared to \$1.8 million in the third quarter of 2018. Free cash flow was \$(9.6) million, compared to \$(2.9) million in the third quarter of 2018. Both net cash used in operating activities and free cash flow included a \$3.7 million reduction related to employee stock purchase plan activity, compared to a \$2.3 million benefit in the third quarter of 2018. In addition, capital expenditures related to our new headquarters were \$2.4 million in the third quarter of 2019.

Recent Business Highlights

- Added 387 new enterprise platform customers and 51 net new six figure customers.
- Lumin[™], the company's advanced visualization, analytics and measurement solution that enables customers to calculate, communicate and compare their cyber exposure while managing risk, became available for sale in Q3.
- Tenable named a Leader in Vulnerability Risk Management in "The Forrester Wave[™]: Vulnerability Risk Management, Q4 2019," which ranked the company the highest among 13 vendors in the Strategy and Current Offering categories.
- Announced that Tenable.io[®] is the number one platform in the market for vulnerability and security configuration coverage, according to an analysis and report by Principled Technologies.

Financial Outlook

For the fourth quarter of 2019, we currently expect:

- Revenue in the range of \$93.5 million to \$94.5 million.
- Non-GAAP loss from operations in the range of \$12.0 million to \$11.0 million.
- Non-GAAP net loss in the range of \$11.5 million to \$10.5 million.
- Non-GAAP net loss per share in the range of \$0.12 to \$0.11, assuming 97.7 million weighted average shares outstanding.

For the year ending December 31, 2019, we currently expect:

- Revenue in the range of \$351.0 million to \$352.0 million.
- Calculated current billings in the range of \$407.0 million to \$417.0 million.
- Non-GAAP loss from operations in the range of \$43.6 million to \$42.6 million.
- Non-GAAP net loss in the range of \$40.8 million to \$39.8 million.
- Non-GAAP net loss per share in the range of \$0.42 to \$0.41, assuming 96.1 million weighted average shares outstanding.

Conference Call Information

Tenable will host a conference call at 4:30 p.m. Eastern Time to discuss its financial results. The conference call can be accessed at 877-407-9716 (U.S.) and 201-493-6779 (international). A live webcast of the event will be available on the Tenable Investor Relations website at <u>https://investors.tenable.com</u>. A replay of the webcast will be available until November 12, 2019.

About Tenable

Tenable[®] is the Cyber Exposure company. Over 27,000 organizations around the globe rely on Tenable to understand and reduce cyber risk. As the creator of Nessus[®], Tenable extended its expertise in vulnerabilities to deliver the world's first platform to see and secure any digital asset on any computing platform. Tenable customers include more than 50 percent of the Fortune 500, more than 25 percent of the Global 2000, and large government agencies. Learn more at tenable.com.

Contact Information

Investor Relations Andrea DiMarco investors@tenable.com

Media Relations Cayla Baker tenablepr@tenable.com

Forward-Looking Statements

This press release includes forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release other than statements of historical fact, including statements regarding our future results of operations and financial position, business strategy and plans and objectives for future operations, are forward-looking statements and represent our views as of the date of this press release. The words "anticipate," believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements are subject to a number of assumptions and risks and uncertainties, many of which involve factors or circumstances that are beyond our control that could affect our financial results. These risks and uncertainties are detailed in the sections titled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the year ended December 31, 2018, our Quarterly Report on Form 10-Q for the guarter ended June 30, 2019 and other filings that we make from time to time with the SEC, which are available on the SEC's website at sec.gov. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, the future events and trends discussed in this press release may not occur and actual results could differ materially and adversely from those anticipated or implied in any forward-looking statements. Except as required by law, we are under no obligation to update these forward-looking statements subsequent to the date of this press release, or to update the reasons if actual results differ materially from those anticipated in the forwardlooking statements.

Non-GAAP Financial Measures and Other Key Metrics

To supplement our consolidated financial statements, which are prepared and presented in accordance with GAAP, we use certain non-GAAP financial measures, as described below, to understand and evaluate our core operating performance. These non-GAAP financial measures, which may be different than similarly titled measures used by other companies, are presented to enhance investors' overall understanding of our financial performance and should not be considered a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

We believe that these non-GAAP financial measures provide useful information about our financial performance, enhance the overall understanding of our past performance and future prospects and allow for greater transparency with respect to important metrics used by management for financial and operational decision-making. We present these non-GAAP financial measures to assist investors in seeing our financial performance using a management view and because we believe that these measures provide an additional tool for investors to use in comparing our core financial performance over multiple periods with other companies in our industry.

Reconciliations of non-GAAP financial measures to the most directly comparable GAAP financial measures are included in the financial tables accompanying this press release.

<u>Calculated Current Billings</u>: We define calculated current billings, a non-GAAP financial measure, as total revenue recognized in a period plus the change in current deferred revenue in the corresponding period. We believe that calculated current billings is a key metric to measure our periodic performance. Given that most of our customers pay in advance (including multi-year contracts), but we generally recognize the related revenue ratably over time, we use calculated current billings to measure and monitor our ability to provide our business with the working capital generated by upfront payments from our customers. We believe that calculated current billings, which excludes deferred revenue for periods beyond twelve months in a customer's contractual term, more closely correlates with annual contract value and that the variability in total billings, depending on the timing of large multi-year contracts and the preference for annual billing versus multi-year upfront billing, may distort growth in one period over another.

<u>Free Cash Flow:</u> We define free cash flow, a non-GAAP financial measure, as net cash (used in) provided by operating activities less purchases of property and equipment. We believe free cash flow is an important liquidity measure of the cash (if any) that is available, after purchases of property and equipment, for investment in our business and to make acquisitions. We believe that free cash flow is useful to investors as a liquidity measure because it measures our ability to generate or use cash.

Non-GAAP Loss from Operations and Non-GAAP Operating Margin: We define these non-GAAP financial measures as their respective GAAP measures, excluding the effect of stock-based compensation and amortization of intangible assets.

<u>Non-GAAP Net Loss</u>, <u>Non-GAAP Net Loss Per Share and Pro Forma Non-GAAP Net Loss Per Share</u>: We define non-GAAP net loss as GAAP net loss attributable to common stockholders, excluding the effect of the accretion of Series A and B redeemable convertible preferred stock, stock-based compensation and amortization of intangible assets, including the applicable tax impact. We use non-GAAP net loss to calculate non-GAAP net loss per share and pro forma non-GAAP net loss per share. Pro forma non-GAAP net loss per share is calculated by giving effect to the conversion of our redeemable convertible preferred stock into common stock as though the conversion occurred at the beginning of each period presented prior to 2019.

<u>Non-GAAP Gross Profit and Non-GAAP Gross Margin:</u> We define non-GAAP gross profit as GAAP gross profit, excluding the effect of stockbased compensation and amortization of intangible assets. Non-GAAP gross margin is defined as non-GAAP gross profit as a percentage of revenue.

Non-GAAP Sales and Marketing Expense, Non-GAAP Research and Development Expense and Non-GAAP General and Administrative Expense: We define these non-GAAP measures as their respective GAAP measures, excluding stock-based compensation.

TENABLE HOLDINGS, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

| | Thre | e Months En | ded S | September 30, | Nine Months Ended September 30, | | | | |
|--|------|-------------|-------|---------------|---------------------------------|----------|----|----------|--|
| (in thousands, except per share data) | | 2019 | | 2018 | | 2019 | | 2018 | |
| Revenue | \$ | 91,852 | \$ | 69,440 | \$ | 257,537 | \$ | 192,139 | |
| Cost of revenue ⁽¹⁾ | | 15,245 | | 12,161 | | 42,389 | | 30,768 | |
| Gross profit | | 76,607 | | 57,279 | | 215,148 | | 161,371 | |
| Operating expenses: | | | | | | | | | |
| Sales and marketing ⁽¹⁾ | | 56,699 | | 44,550 | | 165,403 | | 125,964 | |
| Research and development ⁽¹⁾ | | 20,763 | | 20,553 | | 64,396 | | 55,529 | |
| General and administrative ⁽¹⁾ | | 17,472 | | 13,272 | | 48,595 | | 32,868 | |
| Total operating expenses | | 94,934 | | 78,375 | | 278,394 | | 214,361 | |
| Loss from operations | | (18,327) | | (21,096) | | (63,246) | | (52,990) | |
| Interest income, net | | 1,527 | | 894 | | 4,677 | | 845 | |
| Other expense, net | | (240) | | (185) | | (576) | | (605) | |
| Loss before income taxes | | (17,040) | | (20,387) | | (59,145) | | (52,750) | |
| Provision for income taxes | | 600 | | 482 | | 1,563 | | 1,157 | |
| Net loss | | (17,640) | | (20,869) | | (60,708) | | (53,907) | |
| Accretion of Series A and B redeemable convertible preferred stock | | _ | | (55) | | | | (434) | |
| Net loss attributable to common stockholders | \$ | (17,640) | \$ | (20,924) | \$ | (60,708) | \$ | (54,341) | |
| | | | | | | | | | |
| Net loss per share attributable to common stockholders, basic and diluted | \$ | (0.18) | \$ | (0.28) | \$ | (0.64) | \$ | (1.34) | |
| Weighted-average shares used to compute net loss per share attributable to common stockholders, basic and diluted | | 96,709 | | 74,261 | | 95,433 | | 40,688 | |

⁽¹⁾ Includes stock-based compensation as follows:

| | Three Months Ended September 30, | | | | Nine Months Ended September 30, | | | |
|--------------------------------|----------------------------------|--------|----|-------|---------------------------------|--------|----|--------|
| | | 2019 | | 2018 | | 2019 | | 2018 |
| Cost of revenue | \$ | 694 | \$ | 692 | \$ | 2,088 | \$ | 883 |
| Sales and marketing | | 3,521 | | 2,707 | | 11,102 | | 3,984 |
| Research and development | | 2,124 | | 2,427 | | 6,595 | | 3,594 |
| General and administrative | | 4,160 | | 2,957 | | 11,406 | | 5,745 |
| Total stock-based compensation | \$ | 10,499 | \$ | 8,783 | \$ | 31,191 | \$ | 14,206 |

TENABLE HOLDINGS, INC. CONSOLIDATED BALANCE SHEETS

| | Se | eptember 30, 2019 | D | ecember 31, 2018 |
|---|----|----------------------|----|---------------------|
| (in thousands, except per share data) | (| unaudited) | | |
| Assets | | | | |
| Current assets: | | | | |
| Cash and cash equivalents | \$ | 171,303 | \$ | 165,116 |
| Short-term investments | | 125,333 | | 118,119 |
| Accounts receivable (net of allowance for doubtful accounts of \$557 and \$188 at September 30, 2019 and December 31, 2018, respectively) | | 81,201 | | 68,261 |
| Deferred commissions | | 26,030 | | 23,272 |
| Prepaid expenses and other current assets | | 21,126 | | 22,020 |
| Total current assets | | 424,993 | | 396,788 |
| Property and equipment, net | | 18,525 | | 11,348 |
| Deferred commissions (net of current portion) | | 38,493 | | 36,162 |
| Operating lease right-of-use assets | | 40,346 | | 8,504 |
| Other assets | | 9,855 | | 7,810 |
| Total assets | \$ | 532,212 | \$ | 460,612 |
| | | | | |
| Liabilities and Stockholders' Equity | | | | |
| Current liabilities: | | | | |
| Accounts payable | \$ | 795 | \$ | 171 |
| Accrued expenses | | 9,474 | | 5,554 |
| Accrued compensation | | 24,244 | | 29,594 |
| Deferred revenue | | 245,985 | | 213,644 |
| Operating lease liabilities | | 3,970 | | 4,262 |
| Other current liabilities | | 701 | | 1,079 |
| Total current liabilities | | 285,169 | | 254,304 |
| Deferred revenue (net of current portion) | | 83,390 | | 76,259 |
| Operating lease liabilities (net of current portion) | | 37,788 | | 6,055 |
| Other liabilities | | 2,677 | | 2,231 |
| Total liabilities | | 409,024 | | 338,849 |
| Stockholders' equity: | | | | |
| Common stock (par value: \$0.01; 500,000 shares authorized; 97,960 and 93,126 shares issued and | | | | |
| outstanding at September 30, 2019 and December 31, 2018, respectively) | | 980 | | 931 |
| Additional paid-in capital | | 648,964 | | 586,940 |
| Accumulated other comprehensive income | | 60 | | — |
| Accumulated deficit | | (526,816) | | (466,108) |
| Total stockholders' equity | | 123,188 | | 121,763 |
| Total liabilities and stockholders' equity | \$ | 532,212 | \$ | 460,612 |

TENABLE HOLDINGS, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

| | Nine Months Ended September 30 | | | | | |
|--|--------------------------------|-----------|----|----------|--|--|
| (in thousands) | | 2019 | | 2018 | | |
| Cash flows from operating activities: | | | | | | |
| Net loss | \$ | (60,708) | \$ | (53,907) | | |
| Adjustments to reconcile net loss to net cash used in operating activities: | | | | | | |
| Depreciation and amortization | | 4,604 | | 4,580 | | |
| Stock-based compensation | | 31,191 | | 14,206 | | |
| Other | | (787) | | 771 | | |
| Changes in operating assets and liabilities: | | | | | | |
| Accounts receivable | | (13,309) | | (8,190) | | |
| Prepaid expenses and other current assets | | 820 | | 941 | | |
| Deferred commissions | | (5,089) | | (2,708) | | |
| Other assets | | (2,386) | | 315 | | |
| Accounts payable and accrued expenses | | 3,892 | | 1,930 | | |
| Accrued compensation | | (5,350) | | 1,252 | | |
| Deferred revenue | | 39,472 | | 39,880 | | |
| Other current liabilities | | (195) | | (4) | | |
| Other liabilities | | 173 | | (71) | | |
| Net cash used in operating activities | | (7,672) | | (1,005) | | |
| | | | | | | |
| Cash flows from investing activities: | | | | | | |
| Purchases of property and equipment | | (10,262) | | (4,140) | | |
| Purchases of short-term investments | | (179,703) | | (34,114) | | |
| Sales and maturities of short-term investments | | 174,485 | | | | |
| Net cash used in investing activities | | (15,480) | | (38,254) | | |
| | | | | | | |
| Cash flows from financing activities: | | | | | | |
| Proceeds from initial public offering, net of underwriting discounts and commissions | | - | | 268,531 | | |
| Payments of costs related to initial public offering | | — | | (3,732) | | |
| Principal payments under finance lease obligations | | (12) | | (389) | | |
| Proceeds from stock issued in connection with the employee stock purchase plan | | 15,129 | | — | | |
| Proceeds from the exercise of stock options | | 15,448 | | 1,415 | | |
| Repurchases of common stock | | | | (75) | | |
| Net cash provided by financing activities | | 30,565 | | 265,750 | | |
| Effect of exchange rate changes on cash and cash equivalents and restricted cash | | (1,226) | | (675) | | |
| Net increase in cash and cash equivalents and restricted cash | | 6,187 | | 225,816 | | |
| Cash and cash equivalents and restricted cash at beginning of period | | 165,378 | | 27,472 | | |
| Cash and cash equivalents and restricted cash at end of period | \$ | 171,565 | \$ | 253,288 | | |

TENABLE HOLDINGS, INC. REVENUE COMPONENTS AND RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES (unaudited)

| Revenue | Thre | Three Months Ended September 30, | | | | | Nine Months Ended September | | | |
|---|------|----------------------------------|----|--------|----|---------|-----------------------------|---------|--|--|
| (in thousands) | | 2019 | | 2018 | | 2019 | | 2018 | | |
| Subscription revenue | \$ | 75,503 | \$ | 53,511 | \$ | 209,610 | \$ | 146,568 | | |
| Perpetual license and maintenance revenue | | 13,797 | | 13,864 | | 40,877 | | 40,753 | | |
| Professional services and other revenue | | 2,552 | | 2,065 | | 7,050 | | 4,818 | | |
| Revenue ⁽¹⁾ | \$ | 91,852 | \$ | 69,440 | \$ | 257,537 | \$ | 192,139 | | |

⁽¹⁾ Recurring revenue, which includes revenue from subscription arrangements for software and cloud-based solutions and maintenance associated with perpetual licenses, represented 92% and 91% of revenue for the three and nine months ended September 30, 2019, respectively, and 89% of revenue for the three and nine months ended September 30, 2019, respectively.

| Calculated Current Billings | Three Months Ended September 30, | | | | Nine Months Ended Septembe | | | |
|---|----------------------------------|-----------|----|-----------|----------------------------|-----------|----|-----------|
| (in thousands) | | 2019 | | 2018 | | 2019 | | 2018 |
| Revenue | \$ | 91,852 | \$ | 69,440 | \$ | 257,537 | \$ | 192,139 |
| Add: Deferred revenue (current), end of period | | 245,985 | | 191,578 | | 245,985 | | 191,578 |
| Less: Deferred revenue (current), beginning of period | | (227,227) | | (174,277) | | (213,644) | | (154,898) |
| Calculated current billings | \$ | 110,610 | \$ | 86,741 | \$ | 289,878 | \$ | 228,819 |

| Free Cash Flow | Three Months Ended September 30, | | | | | Nine Months Ended September 30, | | | |
|---------------------------------------|----------------------------------|---------|----|---------|----|---------------------------------|----|---------|--|
| (in thousands) | | 2019 | | 2018 | | 2019 | | 2018 | |
| Net cash used in operating activities | \$ | (4,675) | \$ | (1,751) | \$ | (7,672) | \$ | (1,005) | |
| Purchases of property and equipment | | (4,927) | | (1,162) | | (10,262) | | (4,140) | |
| Free cash flow ⁽¹⁾ | \$ | (9,602) | \$ | (2,913) | \$ | (17,934) | \$ | (5,145) | |

⁽¹⁾ Free cash flow included a \$3.7 million and a \$4.7 million reduction in the three and nine months ended September 30, 2019, respectively, and a \$2.3 million benefit in the three and nine months ended September 30, 2018, respectively, related to employee stock purchase plan activity. In addition, capital expenditures related to our new headquarters were \$2.4 million in the three and nine months ended September 30, 2019, respectively.

Non-GAAP Loss from Operations and Non-GAAP Operating

| Margin | ree Months En | ded S | eptember 30, | Nine Months Ended September 30, | | | | |
|-----------------------------------|---------------|----------|--------------|---------------------------------|----|----------|----|----------|
| (dollars in thousands) | | 2019 | | 2018 | | 2019 | | 2018 |
| Loss from operations | \$ | (18,327) | \$ | (21,096) | \$ | (63,246) | \$ | (52,990) |
| Stock-based compensation | | 10,499 | | 8,783 | | 31,191 | | 14,206 |
| Amortization of intangible assets | | 125 | | 151 | | 427 | | 453 |
| Non-GAAP loss from operations | \$ | (7,703) | \$ | (12,162) | \$ | (31,628) | \$ | (38,331) |
| Operating margin | | (20)% | | (30)% | | (25)% | | (28)% |
| Non-GAAP operating margin | | (8)% | | (18)% | | (12)% | | (20)% |

| Non-GAAP Net Loss, Non-GAAP Net Loss Per Share and Pro forma Non-GAAP Net Loss Per Share | Thr | ee Months En | ded S | September 30, | Ν | line Months End | ded September 30, | | |
|---|-----|--------------|-------|---------------|------|-----------------|-------------------|----------|--|
| (in thousands, except per share data) | | 2019 | | 2018 | 2019 | | | 2018 | |
| Net loss attributable to common stockholders | \$ | (17,640) | \$ | (20,924) | \$ | (60,708) | \$ | (54,341) | |
| Accretion of Series A and B redeemable convertible preferred stock | | — | | 55 | | | | 434 | |
| Stock-based compensation | | 10,499 | | 8,783 | | 31,191 | | 14,206 | |
| Tax impact of stock-based compensation ⁽¹⁾ | | 273 | | (90) | | (255) | | (138) | |
| Amortization of intangible assets ⁽¹⁾ | | 125 | | 151 | | 427 | | 453 | |
| Non-GAAP net loss | \$ | (6,743) | \$ | (12,025) | \$ | (29,345) | \$ | (39,386) | |
| | | | | | | | | | |
| Net loss per share attributable to common stockholders, basic and diluted | \$ | (0.18) | \$ | (0.28) | \$ | (0.64) | \$ | (1.34) | |
| Accretion of Series A and B redeemable convertible preferred stock | | _ | | _ | | _ | | 0.01 | |
| Stock-based compensation | | 0.11 | | 0.12 | | 0.33 | | 0.35 | |
| Tax impact of stock-based compensation ⁽¹⁾ | | _ | | _ | | _ | | _ | |
| Amortization of intangible assets ⁽¹⁾ | | | | | | _ | | 0.01 | |
| Non-GAAP net loss per share, basic and diluted | \$ | (0.07) | \$ | (0.16) | \$ | (0.31) | \$ | (0.97) | |
| | | | | | | | | | |
| Weighted-average shares used to compute net loss per share attributable to common stockholders and non-GAAP net loss per share, basic and diluted | | 96,709 | | 74,261 | | 95,433 | | 40,688 | |
| Pro forma adjustment to reflect the assumed conversion of our convertible redeemable preferred stock as of the beginning of the period | | _ | | 14,449 | | _ | | 41,590 | |
| Weighted-average shares used to compute pro forma non-GAAP net loss per share, basic and diluted | | 96,709 | | 88,710 | | 95,433 | | 82,278 | |
| | | | | | | | | | |
| Pro forma non-GAAP net loss per share, basic and diluted | \$ | (0.07) | \$ | (0.14) | \$ | (0.31) | \$ | (0.48) | |

(1) The tax impact of stock-based compensation is based on the tax treatment for the applicable tax jurisdictions. There was no tax impact related to the amortization of intangible assets as it was incurred in the United States in periods in which we maintained a full valuation allowance.

| Non-GAAP Gross Profit and Non-GAAP Gross Margin | Thr | ee Months En | ded Se | eptember 30, | Nine Months Ended September 3 | | | | |
|---|-----|--------------|--------|--------------|-------------------------------|---------|----|---------|--|
| (dollars in thousands) | | 2019 | | 2018 | | 2019 | | 2018 | |
| Gross profit | \$ | 76,607 | \$ | 57,279 | \$ | 215,148 | \$ | 161,371 | |
| Stock-based compensation | | 694 | | 692 | | 2,088 | | 883 | |
| Amortization of intangible assets | | 125 | | 151 | | 427 | | 453 | |
| Non-GAAP gross profit | \$ | 77,426 | \$ | 58,122 | \$ | 217,663 | \$ | 162,707 | |
| Gross margin | | 83% | | 82% | | 84% | | 84% | |
| Non-GAAP gross margin | | 84% | | 84% | | 85% | | 85% | |

| Non-GAAP Sales and Marketing Expense | Three Months Ended September 30, | | | | | Nine Months Ended Septembe | | | |
|--|----------------------------------|--------|----|--------|----|----------------------------|------|---------|--|
| (dollars in thousands) | | 2019 | | 2018 | | 2019 | 2018 | | |
| Sales and marketing expense | \$ | 56,699 | \$ | 44,550 | \$ | 165,403 | \$ | 125,964 | |
| Less: Stock-based compensation | | 3,521 | | 2,707 | | 11,102 | | 3,984 | |
| Non-GAAP sales and marketing expense | \$ | 53,178 | \$ | 41,843 | \$ | 154,301 | \$ | 121,980 | |
| Non-GAAP sales and marketing expense as % of revenue | | 58% | | 60% | | 60% | | 63% | |

| Non-GAAP Research and Development Expense | Th | ree Months En | eptember 30, | Nine Months Ended Septembe | | | | |
|---|------|---------------|--------------|----------------------------|------|--------|------|--------|
| (dollars in thousands) | 2019 | | 2018 | | 2019 | | 2018 | |
| Research and development expense | \$ | 20,763 | \$ | 20,553 | \$ | 64,396 | \$ | 55,529 |
| Less: Stock-based compensation | | 2,124 | | 2,427 | | 6,595 | | 3,594 |
| Non-GAAP research and development expense | \$ | 18,639 | \$ | 18,126 | \$ | 57,801 | \$ | 51,935 |
| Non-GAAP research and development expense as % of revenue | | 20% | | 26% | | 22% | | 27% |

| Non-GAAP General and Administrative Expense | Three Months Ended September 30, | | | | | ne Months End | ded September 30, | | |
|---|----------------------------------|--------|------|--------|------|---------------|-------------------|--------|--|
| (dollars in thousands) | 2019 | | 2018 | | 2019 | | 2018 | | |
| General and administrative expense | \$ | 17,472 | \$ | 13,272 | \$ | 48,595 | \$ | 32,868 | |
| Less: Stock-based compensation | | 4,160 | | 2,957 | | 11,406 | | 5,745 | |
| Non-GAAP general and administrative expense | \$ | 13,312 | \$ | 10,315 | \$ | 37,189 | \$ | 27,123 | |
| Non-GAAP general and administrative expense as % of revenue | | 14% | | 15% | | 14% | | 14% | |

| Forecasted Non-GAAP Loss from Operations | Three Months Ending December 31, 2019 | | | | Year Ending December 31, 2019 | | | |
|--|--|--------|------|--------|----------------------------------|--------|------|--------|
| (in millions) | Low | | High | | Low | | High | |
| Forecasted loss from operations | \$ | (22.2) | \$ | (21.2) | \$ | (85.4) | \$ | (84.4) |
| Forecasted stock-based compensation | | 10.2 | | 10.2 | | 41.4 | | 41.4 |
| Forecasted amortization of intangible assets | | _ | | _ | | 0.4 | | 0.4 |
| Forecasted non-GAAP loss from operations | \$ | (12.0) | \$ | (11.0) | \$ | (43.6) | \$ | (42.6) |

| Forecasted Non-GAAP Net Loss and Non-GAAP Net Loss Per Share (in millions, except per share data) | | Three Mon Decembe | | • | Year Ending December 31, 2019 | | | |
|--|----|----------------------|----|--------|----------------------------------|--------|----|--------|
| | | Low | | High | | Low | | High |
| Forecasted net loss | \$ | (21.7) | \$ | (20.7) | \$ | (82.6) | \$ | (81.6) |
| Forecasted stock-based compensation ⁽¹⁾ | | 10.2 | | 10.2 | | 41.4 | | 41.4 |
| Forecasted amortization of intangible assets | | — | | — | | 0.4 | | 0.4 |
| Forecasted non-GAAP net loss | \$ | (11.5) | \$ | (10.5) | \$ | (40.8) | \$ | (39.8) |
| | | | | | | | | |
| Forecasted net loss per share, basic and diluted | \$ | (0.22) | \$ | (0.21) | \$ | (0.86) | \$ | (0.85) |
| Forecasted stock-based compensation ⁽¹⁾ | | 0.10 | | 0.10 | | 0.44 | | 0.44 |
| Forecasted amortization of intangible assets | | | | | | | | _ |
| Forecasted Non-GAAP net loss per share, basic and diluted | \$ | (0.12) | \$ | (0.11) | \$ | (0.42) | \$ | (0.41) |
| | | | | | | | | |
| Forecasted weighted-average shares used to compute net loss per share, basic and diluted | | 97.7 | | 97.7 | | 96.1 | | 96.1 |

(1) The tax impact of stock-based compensation is immaterial for purposes of this reconciliation.