

CYBER EXPOSURE

MANAGING AND MEASURING CYBER RISK IN THE DIGITAL ERA

October 2022



Forward-Looking Statements

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We help organizations confidently answer the question:

"How secure are we?"

Tenable at a Glance



Category-leader in strategically important Exposure Management market



Holistic approach to Exposure Management focusing on measuring and managing cyber risk



Leveraging our competency in risk management to deliver an integrated unified platform



Vulnerability Management: IDC Worldwide Device Vulnerability Management Market Shares 2019: Finding the Transitional Elements Between Device Assessment Scanning and Risk-Based Remediation" - May 2020

2. Refer to Appendix for the definitions of non-GAAP financial measures and a reconciliation from the GAAP measures to the non-GAAP measures



Investment Highlights



Unique approach to secular growth opportunity



Best-in-Class strategy in Exposure Management



One platform unifying data across network, cloud, Identity, OT and DevOps environments



Data science driven analytics - prioritization, benchmarking



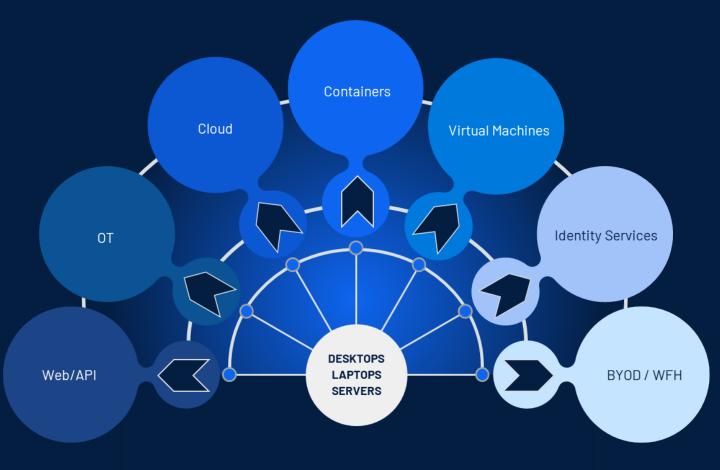
High growth, recurring model



Attractive margin profile with operating leverage



Use of Tech is Exploding in Modern Infrastructure



♥ tenable

Best in Class Strategy in Vulnerability Management

#1 in Vulnerability Management Market Share⁽¹⁾ 25% Market share in Device VM⁽¹⁾

#1 In Vulnerability Coverage⁽²⁾

>20% More CVEs than competitors⁽²⁾

Leader In Zero-day Research⁽³⁾

141/167 Zero-day vulnerabilities discovered in 2020 / 2021

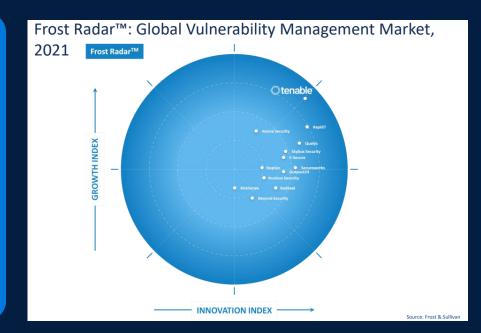
Source: IDC, "Worldwide Device Vulnerability Management Market Shares 2020: Addressing Multiple Attack Surfaces and Realizing Greater Precision Through Prioritization.

Reported in A Principled Technologies report: "Comparing vulnerability and security configuration assessment coverage of leading VM vendors" - September, 2019. Refer to https://www.tenable.com/security/research for published vulnerabilities and research advisories.



Tenable is an Industry and Market Share Leader in Vulnerability Management

- ✓ Gartner Peer Insights Choice for Vulnerability Assessment 2020³ for 3yrs in a row¹
- ✓ Recognized as a leader by Frost & Sullivan in the firm's Frost Radar™: Global Vulnerability Management Market, 2021 report²
- Ranked #1 by IDC in market share in the Worldwide Vulnerability Management market³
- ✓ Named a leader in the Forrester Wave: Vulnerability Risk Management, Q4 2019⁴



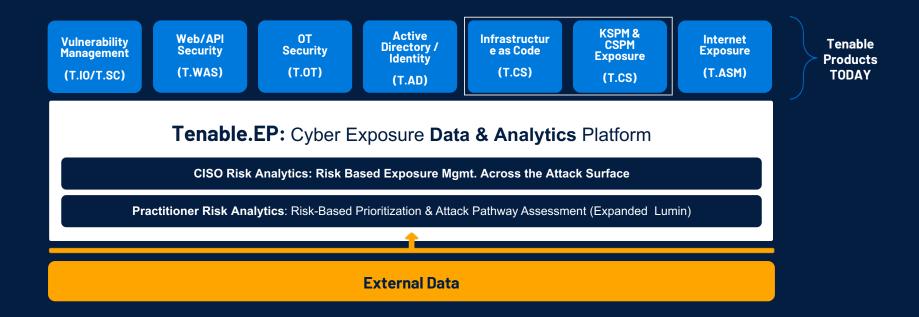
1.Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates. The Gartner Peer Insights Customers' Choice badge is a trademark and service mark of Gartner, Inc., and/or its affiliates, and is used herein with permission. All rights reserved. Gartner Peer Insights Customers' Choice badge is a trademark and service mark of Gartner, Inc., and/or its affiliates, and is used herein with permission. All rights reserved. Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates. 2. Frost Radar¹¹⁵: Global Vulnerability Management Market, 2021 report

- 3. Source: IDC, "Worldwide Device Vulnerability Management Market Shares 2020: Addressing Multiple Attack Surfaces and Realizing Greater Precision Through Prioritization.
- 4. The Forrester Wave[™] is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave[™] are trademarks of Forrester Research, Inc. The Forrester Wave[™] is a graphical representation of Forrester's call on a market and is plotted
- using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave*. Information is based on best available resources. Opinions reflect

CISO Challenge: The Digital Attack Surface Keeps Expanding

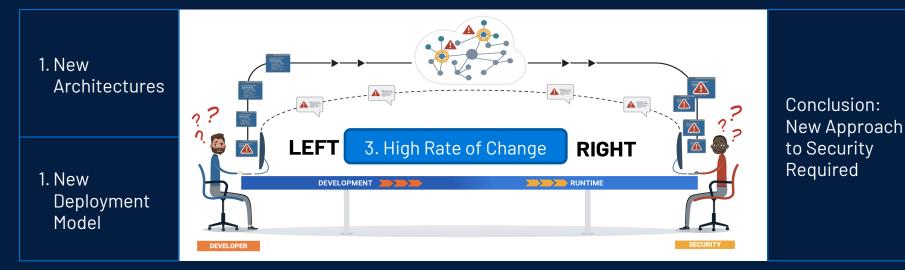


The New, Unified Exposure Platform: Creating a "Better Together"





Problem: Digital Transformation & the Rise of Cloud Native Applications



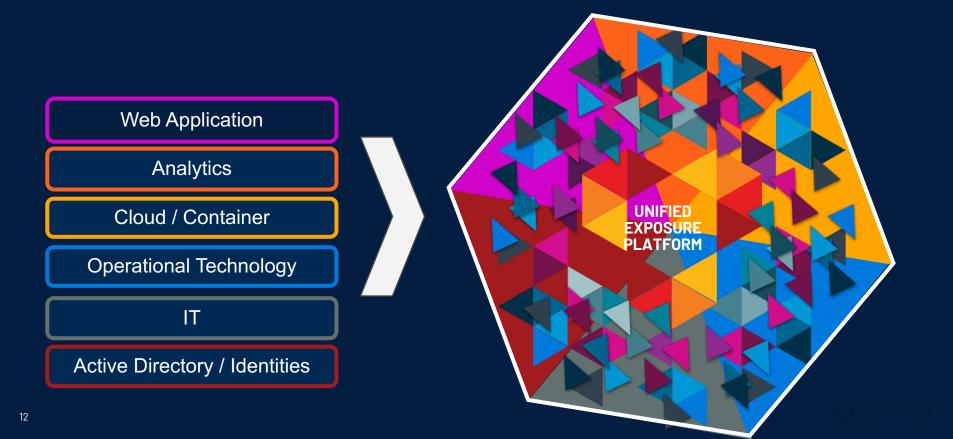
- Security flaws can no longer be found late in prod
- Security lacks app context to make decisions
- Runtime SecOps is **powerless** as their changes get **overridden** by dev-driven updates

The next generation of cloud applications is disrupting the first generation of cloud security solutions

- 김인지의 [편기] 💭

Unified Exposure Platform

Managing risk across many interconnected and interdependent systems



Tenable Total Addressable Market



Sources: Represents 2025 forecasts based on a blended view of recent forecasts from IDC, Gartner and Tenable assumptions.

Growth Strategy







Acquire new enterprise platform customers Expand asset coverage Invest in technology and expand use cases



Explore acquisition opportunities





Financial Overview-

Key Business Model Highlights



Rapid revenue growth via attractive, recurring model



Strong land and expand dynamic



Balanced and diversified business mix



Balanced philosophy between growth and profitability



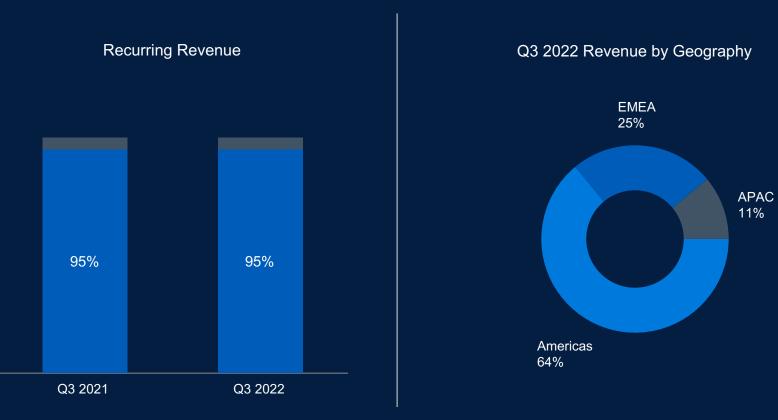
Rapidly Growing, High-Quality CCB and Revenue



95% recurring revenue



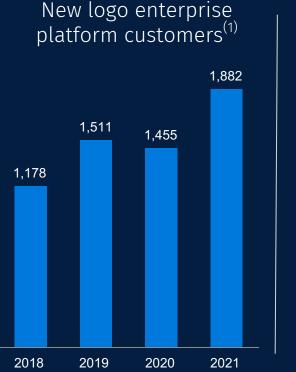
Attractive Composition of Revenue



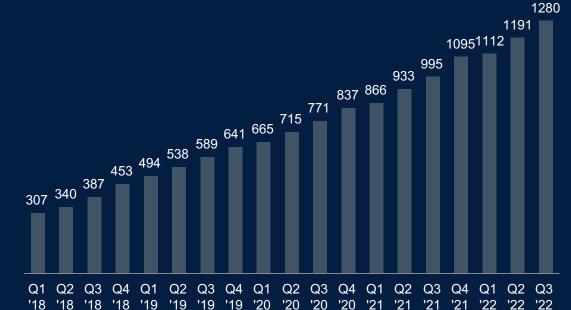


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Landing Higher Value Customers



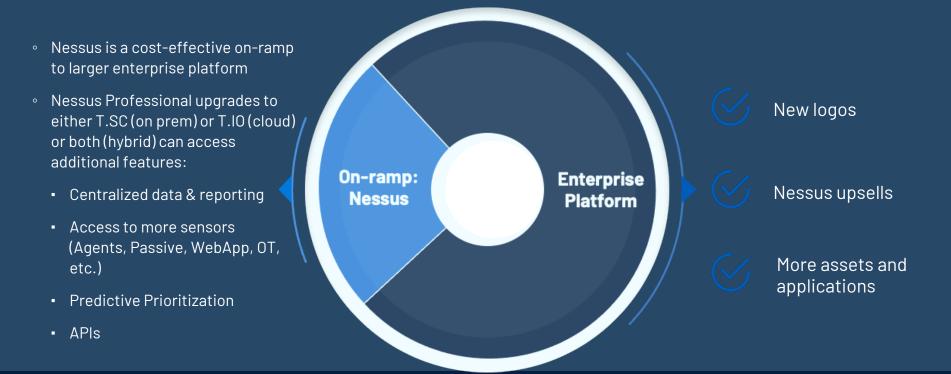
LTM \$100K+ ACV accounts⁽²⁾



¹ Chart represents new enterprise platform customer acquisitions excluding upsells. Enterprise platform customer defined as a customer that has licensed Tenable.o, Tenable.cs, Tenable.ac, Tenable.ad, Tenable.ot or Tenable.ep for an annual amount of \$5,000 or greater. The number of new enterprise platform customers added in 2021 includes 95 legacy customers from our acquisitions. ² Chart represents the number of customers with \$100K and greater of annual contract value (ACV) for the last 12 months.

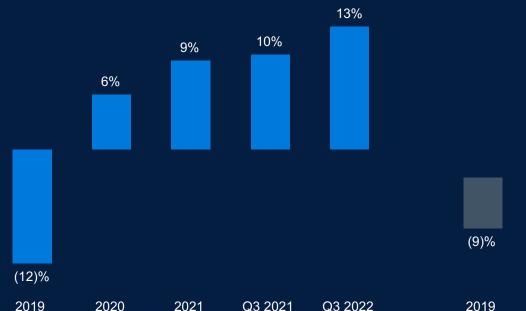


Multiple Ways to Land and Expand



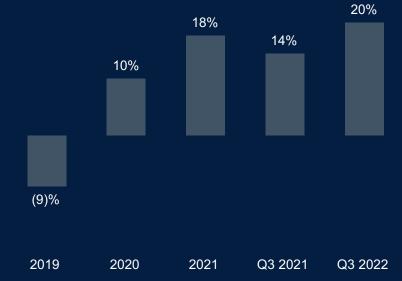


Strong Operating Leverage



Non-GAAP operating margins⁽¹⁾

Unlevered free cash flow margin profile⁽¹⁾



¹ Figures presented here are Non-GAAP financial measures. Refer to Appendix for the definitions of non-GAAP financial measures and reconciliation of GAAP to Non-GAAP financial measures.



Appendix



Non-GAAP Reconciliations

Calculated Current Billings: We define calculated current billings, a non-GAAP financial measure, as total revenue recognized in a period plus the change in current deferred revenue in the corresponding period. We believe that calculated current billings is a key metric to measure our periodic performance. Given that most of our customers pay in advance (including multi-year contracts), but we generally recognize the related revenue ratably over time, we use calculated current billings to measure and monitor our ability to provide our business with the working capital generated by upfront payments from our customers. We believe that calculated current billings, which excludes deferred revenue for periods beyond twelve months in a customer's contractual term, more closely correlates with annual contract value and that the variability in total billings, depending on the timing of large multi-year contracts and the preference for annual billing versus multi-year upfront billing, may distort growth in one period over another.

The following table presents a reconciliation of revenue, the most directly comparable GAAP measure, to calculated current billings for each of the periods presented. All dollars are in thousands.

Calculated Current Billings:	2019	2020	2021	Q3 2021	Q3 2022
Revenue	\$ 354,586 \$	440,221 \$	541,130	\$ 138,664 \$	174,851
Add: Deferred revenue (current), end of period	274,348	328,819	407,498	362,308	447,863
Less: Deferred revenue (current), beginning of $period^{(1)}$	(214,069)	(274,348)	(331,462)	(334,106)	(415,378)
Calculated current billings	\$ 414,865 \$	494,692 \$	617,166	\$ 166,866 \$	207,336

¹ Deferred revenue (current), beginning of period for 2019 and 2021 includes \$0.4 million and \$2.6 million, respectively, related to acquired deferred revenue.



Non-GAAP Reconciliations (continued)

Non-GAAP Income (Loss) from Operations and Non-GAAP Operating Margin: We define these non-GAAP financial measures as their respective GAAP measures, excluding the effect of stock-based compensation, acquisition-related expenses, costs related to the intra-entity asset transfers resulting from the internal restructuring of legal entities and amortization of acquired intangible assets. Acquisition-related expenses include transaction expenses and costs related to the intercompany transfer of acquired intellectual property.

Non-GAAP Gross Profit and Non-GAAP Gross Margin: We define non-GAAP gross profit as GAAP gross profit, excluding the effect of stock-based compensation and amortization of acquired intangible assets. Non-GAAP gross margin is defined as non-GAAP gross profit as a percentage of revenue.

Free Cash Flow and Unlevered Free Cash Flow: We define free cash flow, a non-GAAP financial measure, as net cash provided by operating activities less purchases of property and equipment, which includes capitalized internal use software. We believe free cash flow is an important liquidity measure of the cash (if any) that is available, after purchases of property and equipment, for investment in our business and to make acquisitions. We believe that free cash flow is useful as a liquidity measure because it measures our ability to generate or use cash. We define unlevered free cash flow as free cash flow plus cash paid for interest and other financing costs. We believe unlevered free cash flow is useful as a liquidity measure as it measures the cash that is available to invest in our business and meet our current debt obligations and future financing needs. However, given our debt obligations, non-cancelable commitments and other contractual obligations, unlevered free cash flow does not represent residual cash flow available for discretionary expenses.

Non-GAAP (Loss) Income from Operations	2019		2020		2021	Q3 2021	Q3 2022
Loss from operations	\$ (90,799)	\$	(36,433)	\$	(41,768)	\$ (11,218)	\$ (12,958)
Stock-based compensation	43,443		59,573		79,405	20,912	32,643
Acquisition-related expenses	3,970		339		6,901	2,270	322
Amortization of acquired intangible assets	 620		2,314		6,447	1,721	3,080
Non-GAAP (loss) income from operations	\$ (42,766)	\$	25,793	\$	50,985	\$ 13,685	\$ 23,087
Non-GAAP operating margin	 (12)%	/ D	6 %	6	9 %	10 %	13 %

The following tables reconcile the most directly comparable GAAP measures to our non-GAAP measures for each of the periods presented. All dollars are in thousands.



Non-GAAP Reconciliations (continued)

Free Cash Flow and Unlevered Free Cash Flow		2019		2020		2021	Q3 2021		Q3 2022
(in thousands)									
Net cash (used in) provided by operating activities	\$	(10,744)	\$	64,232	\$	96,765	\$ 19,633	\$	35,853
Purchases of property and equipment		(20,674)		(20,277)		(6,561)	(1,174)		(4,347)
Free cash flow ⁽¹⁾	\$	(31,418)	\$	43,955	\$	90,204	\$ 18,459	\$	31,506
Cash paid for interest and other financing costs		96		335		4,978	1,615		3,253
Unlevered free cash flow ⁽¹⁾	\$	(31,322)	\$	44,290	\$	95,182	\$ 20,074	\$	34,759
Free cash flow margin		(9)%	6	10 %	6	17 %	13 %	6	18 %
Unlevered free cash flow margin		(9)%	6	10 %	6	18 %	14 %	6	20 %
Free cash flow and unlevered free cash flow were impacted	by:								
(in millions)									
Employee stock purchase plan activity		(0.9)		0.9		(0.3)	(2.8)		(4.8)
Acquisition-related expenses		(13.1)		(0.7)		(6.5)	(0.3)		(0.4)
Costs related to intra-entity asset transfers		_		_		—	_		_
Tax payment on intra-entity asset transfers		_		_		(2.8)	_		_
Capital expenditures related to new headquarters		(11.4)		(17.2)		(0.9)	(0.1)		_
Proceeds from lease incentives		_		14.2		_	_		_

1 Free cash flow and unlevered free cash flow in 2021 were reduced by approximately \$8 million due to prepayments of software subscription costs, insurance and rent, offset by a benefit of approximately \$15 million from prepayments of similar items made in 2020. The 2020 prepayments reduced free cash flow and unlevered free cash flow by approximately \$17 million in 2020. Free cash flow and unlevered free cash flow for the three months ended September 30, 2022 and 2021 were benefited by approximately \$0 million and \$1 million, respectively, as a result of the accelerated timing of payments for insurance, professional fees and rent in prior quarters.



Non-GAAP Reconciliations (continued)

Non-GAAP Gross Profit	Q3 2022
Gross Profit	\$ 136,269
Stock-based compensation ⁽¹⁾	2,341
Amortization of acquired intangible assets	 3,080
Non-GAAP gross profit	\$ 141,690
Non-GAAP gross margin	81 %