



CYBER EXPOSURE

MANAGING AND MEASURING CYBER RISK IN THE DIGITAL ERA

April 2021



Forward-Looking Statements

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An aerial photograph of a dense urban skyline, likely New York City, featuring numerous skyscrapers and buildings. The image is overlaid with a semi-transparent blue filter. Centered on the image is white text.

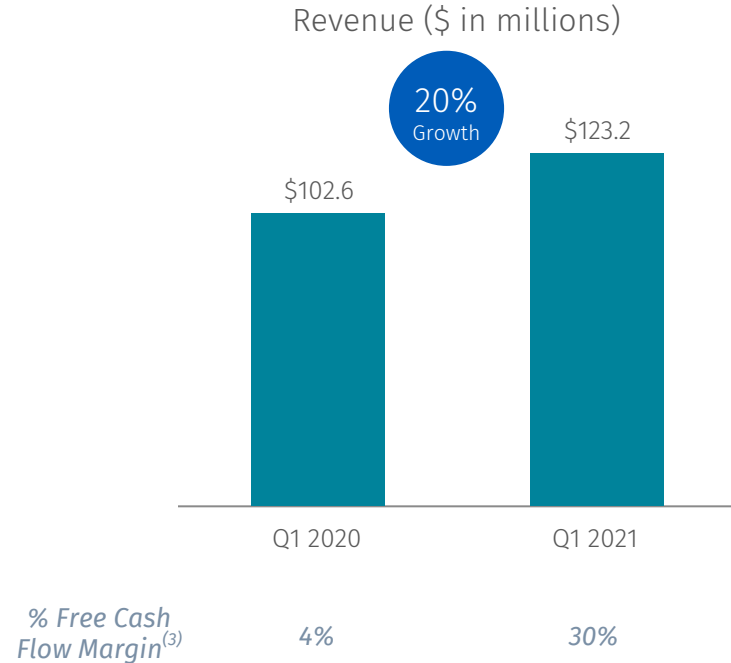
We help organizations
confidently answer the question:

“How secure are we?”

Tenable at a Glance

Market Leader with

30K+ Customers	50%+ of Fortune 500 30%+ of Global 2000
#1 VM Market Share and VRM Leader⁽¹⁾	94% Recurring Revenue ⁽²⁾
83% Q1'21 Non-GAAP Gross Margin ⁽³⁾	Positive Q1'21 Non-GAAP Operating Income and Free Cash Flow ⁽³⁾



¹ Vulnerability Risk Management, Source: IDC, "Worldwide Device Vulnerability Management Market Shares 2019: Finding the Transitional Elements Between Device Assessment Scanning and Risk-Based Remediation" - May 2020

² Recurring revenue as a percentage of total revenue as of Q1 2021

³ Refer to Appendix for the definitions of non-GAAP financial measures and a reconciliation from the GAAP measures to the non-GAAP measures

Investment Highlights



Unique approach to secular growth opportunity



Data science driven analytics - prioritization, benchmarking



Best of Breed strategy in Cyber Exposure



High growth, recurring model



One platform unifying data across network, cloud, OT and DevOps environments

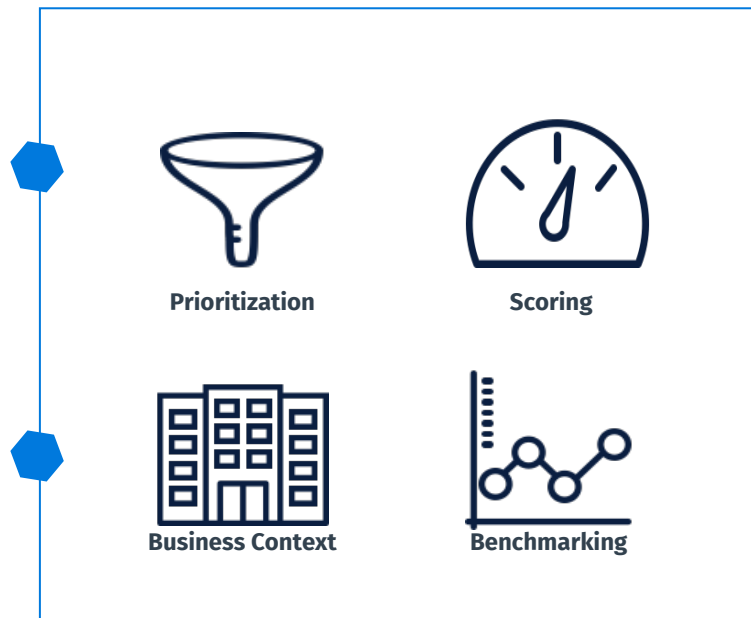
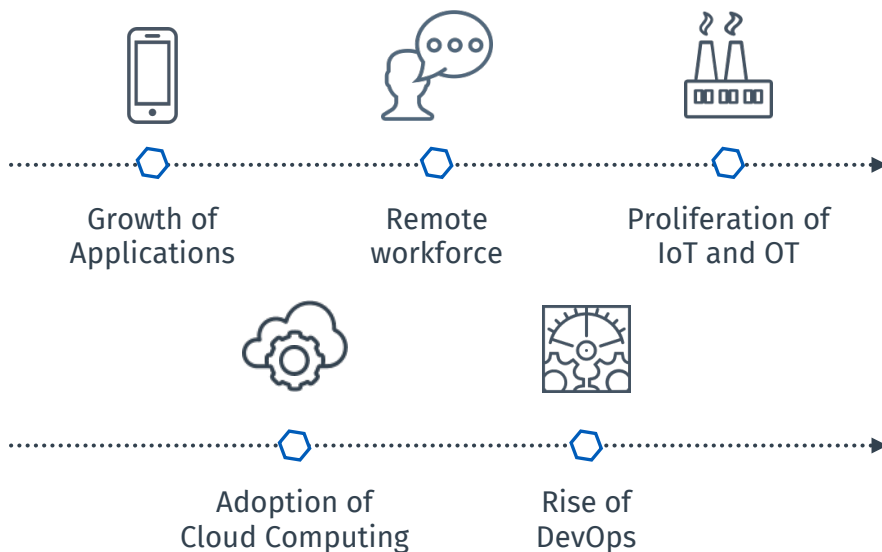


Attractive margin profile with operating leverage

Digital Transformation Increases Complexity & Risk

Increasing Surface of Attack...

...requires Best of Breed Cyber Exposure solutions



Enterprises Struggle to Make Sense of Vulnerabilities

Enterprise challenge



Visibility

Live asset discovery and automated exposure assessment



Prioritization

Remediation actions by order of risk



Business Context

Translate IT/OT VM and AD data into C-Suite digestible risk assessment



Tenable solution

Network and cloud monitoring of all IT assets

150 data sources feed the Tenable analytics engine to prioritize vulnerabilities by likelihood, severity and difficulty

Data and data science allows for objective scores, trends and benchmarks

Best of Breed Strategy in Vulnerability Management



¹ Source: IDC, "Worldwide Device Vulnerability Management Market Shares 2019: Finding the Transitional Elements Between Device Assessment Scanning and Risk-Based Remediation" - May 2020.

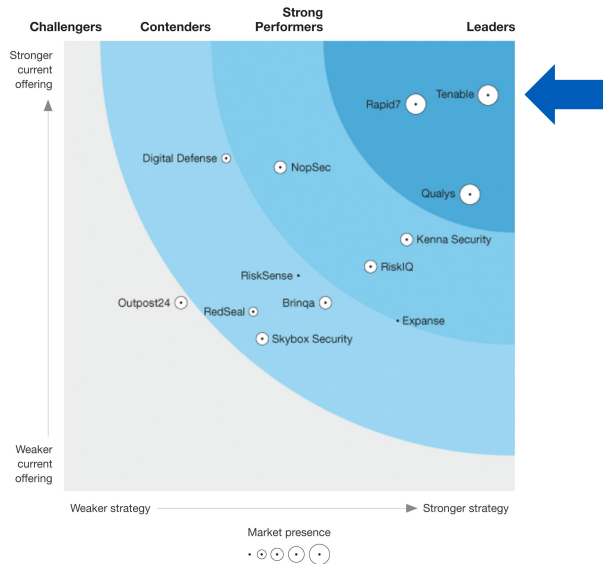
² Reported in A Principled Technologies report: "Comparing vulnerability and security configuration assessment coverage of leading VM vendors" - September, 2019.

³ Refer to <https://www.tenable.com/security/research> for published vulnerabilities and research advisories.

Tenable Named a Leader by Market Analysts and Recognized by Customers

Tenable is Top Ranked in both **strategy** and **current offering** categories

THE FORRESTER WAVE™
Vulnerability Risk Management
Q4 2019



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Tenable Named a 2020 Gartner Peer Insights Customers' Choice for Vulnerability Assessment for the second year in a row

"We needed to switch to a new vulnerability management tool when BeyondTrust announced they were getting out of the v-m business, and even they recommend Tenable. I see why - they are the industry leader and deserve to be. I wish we'd switched a long time ago."

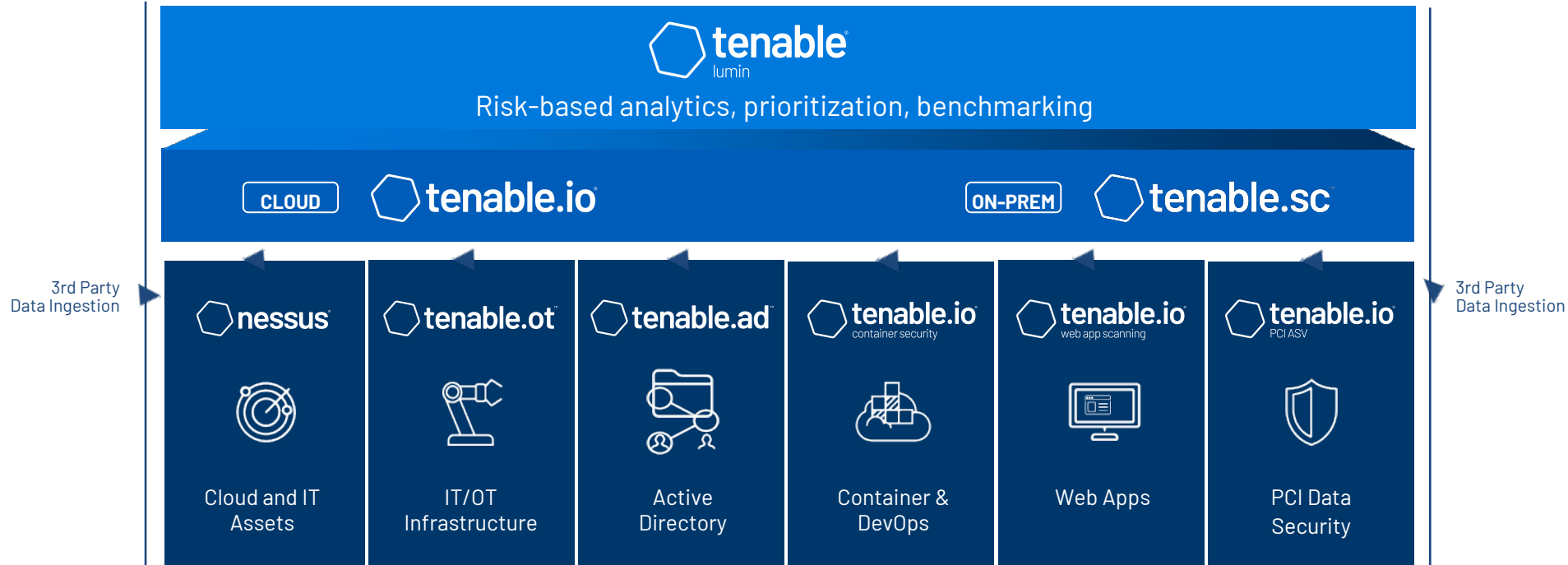
-Analyst Network and Infrastructure in the Transportation Industry

<https://www.gartner.com/reviews/market/vulnerability-assessment/vendor/tenable/product/tenable-sc/review/view/1315226>

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One Platform Unifying Data Across the Attack Surface



Frictionless Assessment Of Cloud Assets

PURPOSE BUILT FOR VM IN THE CLOUD



Deploy at the speed of Cloud.

Setup in seconds and receive actionable results in minutes - no scanner installs or agents required



Cloud Native.

Leverage cloud native management tools for frictionless collection of state information



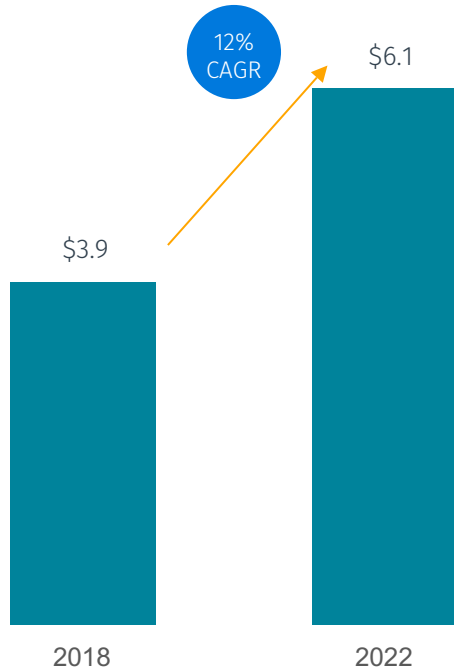
Continuous Visibility.

Continuously assess the cloud as new assets are discovered or vulnerabilities disclosed

Large and Underpenetrated TAM

Traditional vulnerability management market⁽¹⁾

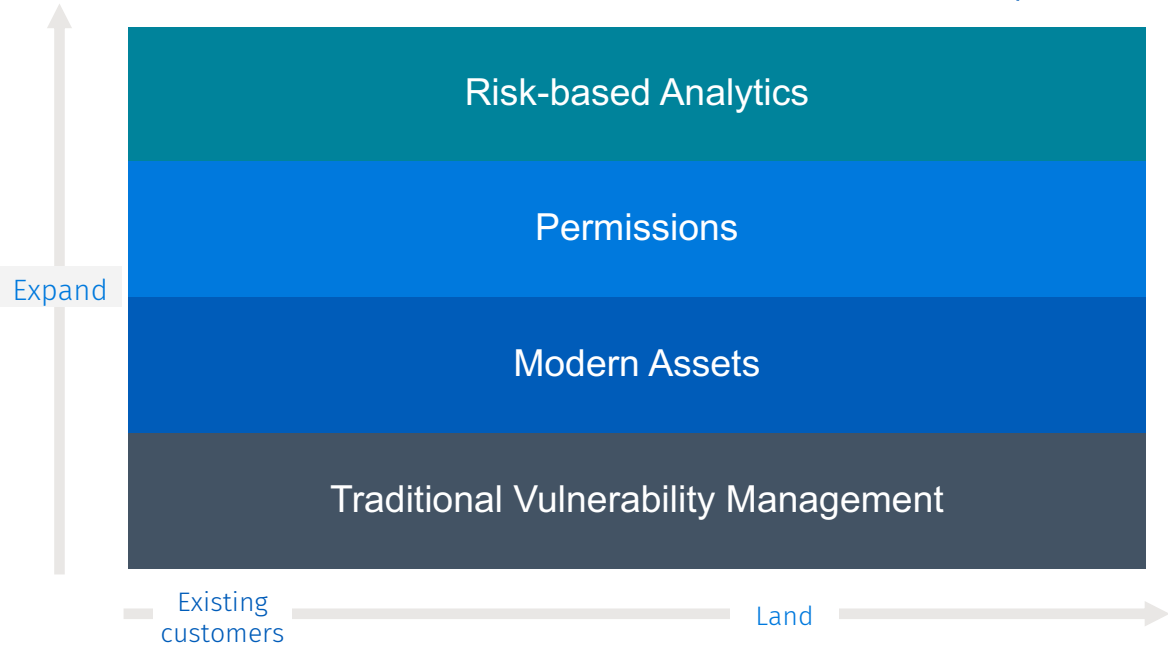
\$ in billions



Bottoms-up analysis

TAM

\$16Bn



¹ Traditional Vulnerability Management Market includes the Policy and Compliance and Device and Application Vulnerability Assessment segments as reported by IDC in their *Worldwide Cybersecurity Analytics, Intelligence, Response, and Orchestration Forecast, 2019–2023: Finding and Mitigating the Adversary*.

Large and Diverse Customer Base



30,000+
Customers

>30%
of Global 2000

>50%
of Fortune 500

Deutsche Bank 

 First Data

 Nasdaq

Sysco

WELLS
FARGO

 Albertsons

AMERICAN EAGLE

 DARDEN

 globalpayments

O'Reilly AUTO PARTS
PROFESSIONAL AUTO PARTS

 STARBUCKS
COFFEE

wayfair
a million things home

SHEETZ

 Alcoa

TESLA

 Dropbox

amazon.com

DocuSign

 vodafone

 World Wide Technology, Inc.

SONICWALL

BERKSHIRE
HATHAWAY INC.

 Steward

 Quest
Diagnostics™

 BON SECOURS HEALTH SYSTEM

 SENTARA®

 NTT Communications

CPS ENERGY

ENBRIDGE

 Entergy

 Exelon

BR PETROBRAS

TVA

 TransGrid

DISA

 NASA

TRIOMET

USDA









Best of Breed Strategy Strengthens Technology Ecosystem

SIEMENS

splunk>

servicenow



112 Integrations



74 Technology Partners



Growth Strategy



Acquire new
enterprise platform
customers



Expand asset
coverage



Invest in
technology and
expand use cases



Explore acquisition
opportunities

Experienced Management Team



Amit Yoran
CEO & Chairman



Steve Vintz
CFO



Mark Thurmond
COO



Renaud Deraison
Co-Founder & CTO



Bridgett Paradise
Chief People Officer



Steve Riddick
General Counsel



Terry Dolce
SVP, Global Operations



Dave Feringa
SVP, Worldwide Sales



Michela Stribling
Chief Communications Officer



Matt Olton
SVP, Corp. Development





Financial Overview

Financial Highlights



Rapid revenue
growth via
attractive,
recurring model



Land-and-expand
model



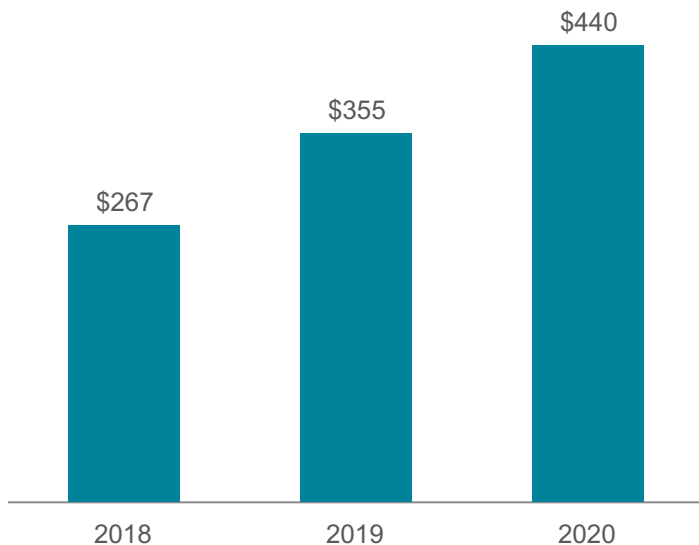
Balanced and
diversified model



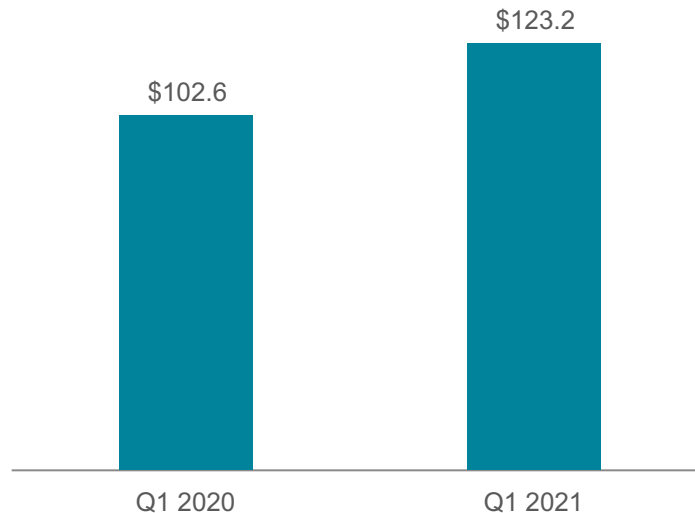
Profitable, Capital
efficient business

Rapid Growth at Scale

Annual Revenue (\$ in millions)

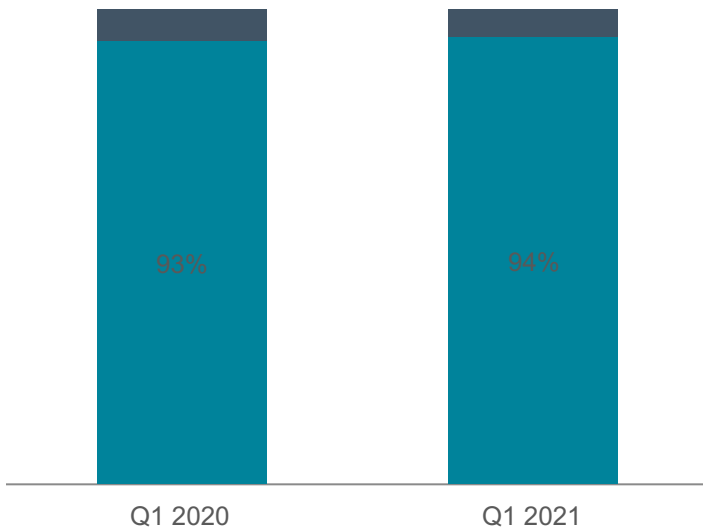


Quarterly Revenue (\$ in millions)

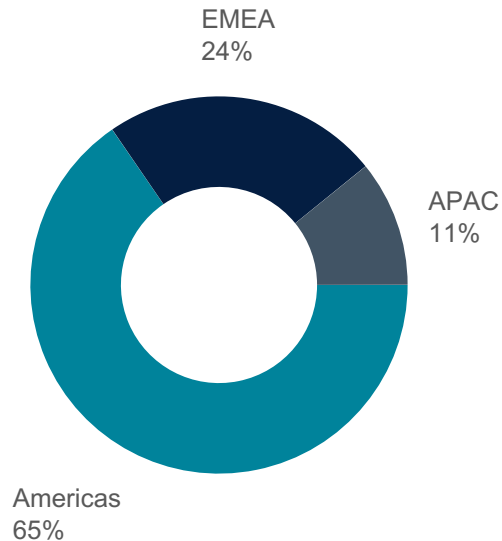


Attractive Composition of Revenue/Balanced Model

Recurring Revenue

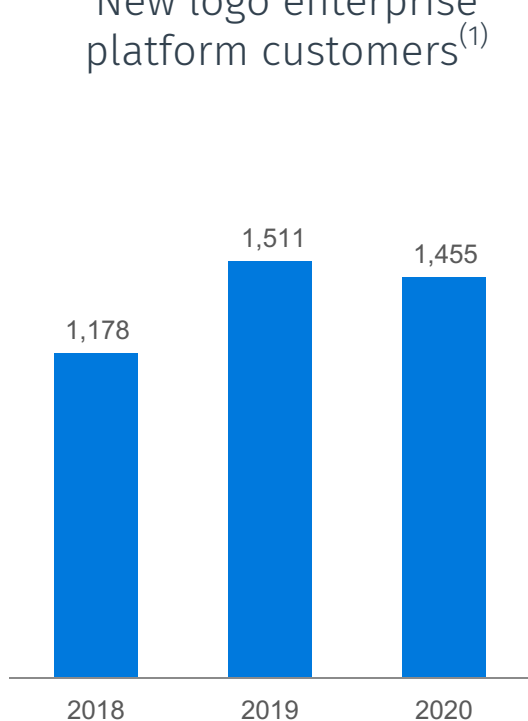


Revenue by Geography

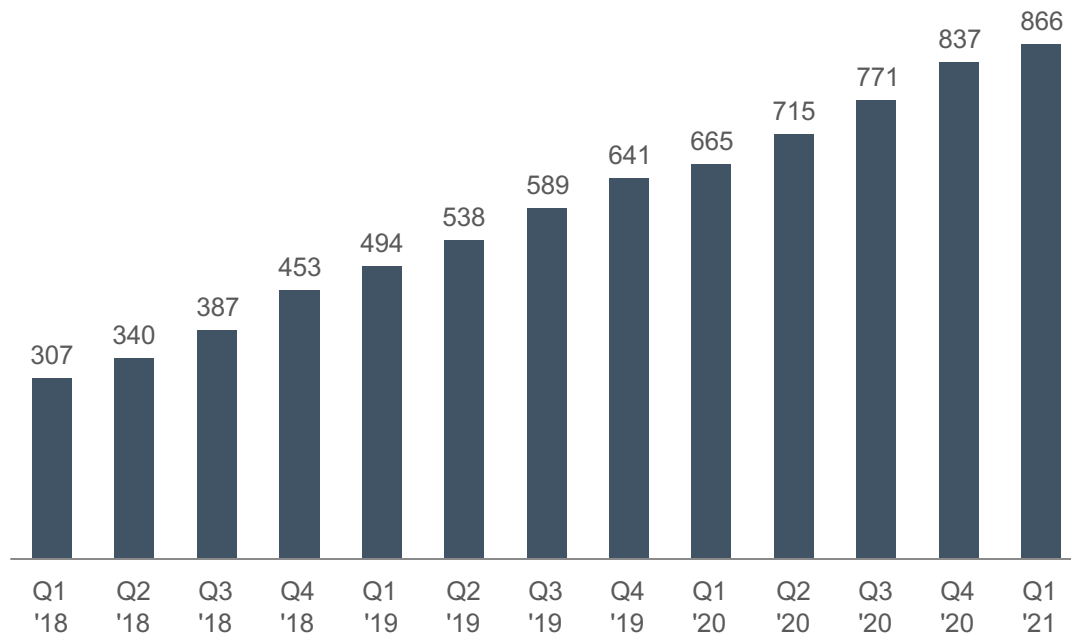


Landing Higher Value Customers

New logo enterprise platform customers⁽¹⁾



LTM \$100K+ ACV accounts⁽²⁾

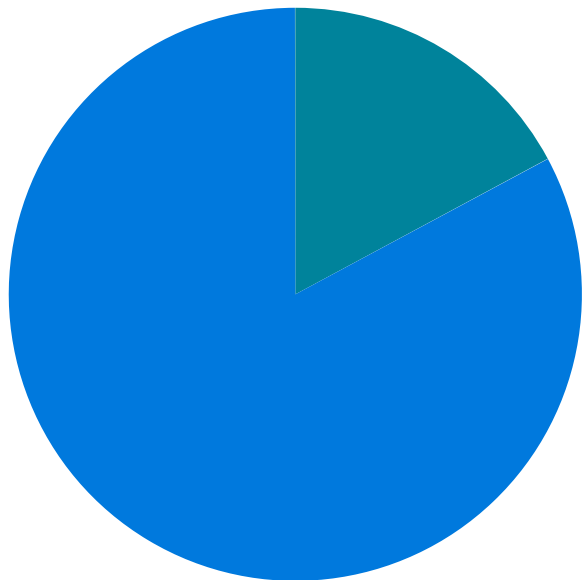


¹ Chart represents new enterprise platform customer acquisitions excluding upsells. Enterprise platform customer defined as a customer that has licensed Tenable.io, Tenable.sc or Tenable.ot for an annual amount of \$5,000 or greater.

² Chart represents the number of customers with \$100K and greater of annual contract value (ACV) for the last 12 months.

Multiple Ways to Land and Expand

- Nessus a cost-effective on-ramp to larger enterprise platform
- Nessus Professional upgrades to either T.SC (on prem) or T.IO (cloud) or both (hybrid) can access additional features:
 - Centralized data & reporting
 - Access to more sensors (Agents, Passive, WebApp, OT, etc)
 - Predictive Prioritization
 - APIs

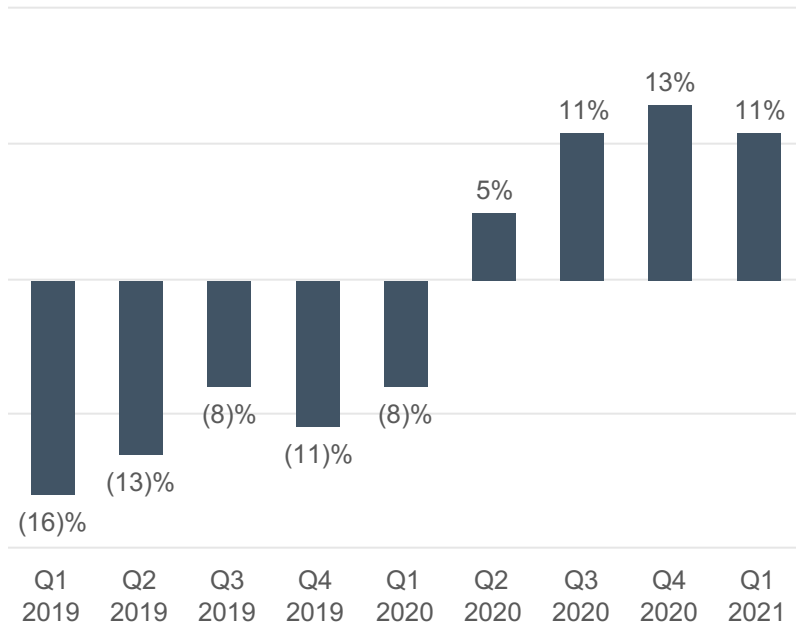


■ On-Ramp Nessus ■ Enterprise Platform

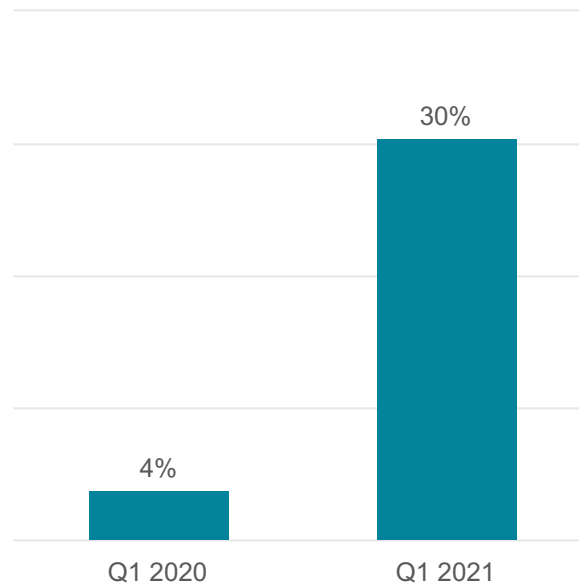
- **New logos**
- **Nessus upsells**
- **More assets and applications**

Improving Operating Leverage

Improving non-GAAP operating margins⁽¹⁾



Improving free cash flow margin profile⁽¹⁾

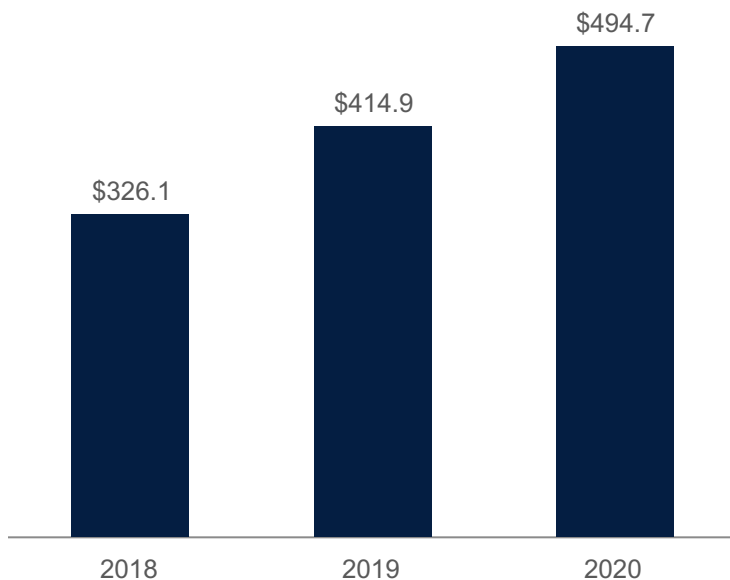


¹ Figures presented here are Non-GAAP financial measures. Refer to Appendix for the definitions of non-GAAP financial measures and reconciliation of GAAP to Non-GAAP financial measures.

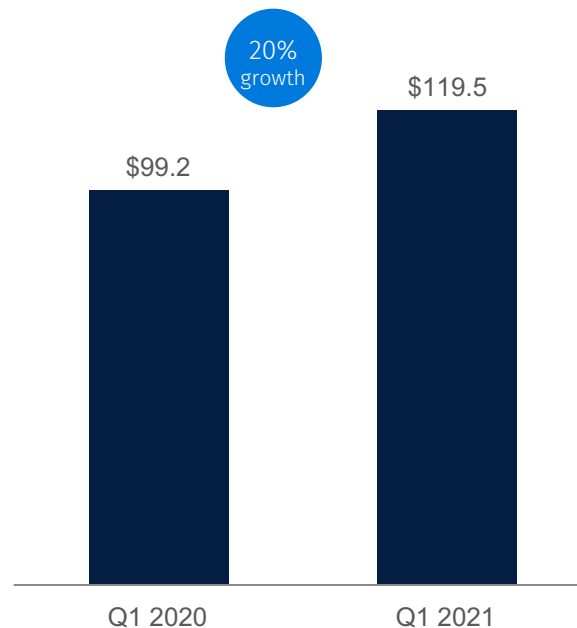
Appendix

Strong Growth in Calculated Current Billings

Annual CCB⁽¹⁾
\$ in millions



Quarterly CCB
\$ in millions



¹ Calculated current billings (CCB) figures presented here are Non-GAAP financial measures. Refer to Appendix for the definitions of non-GAAP financial measures and reconciliation of GAAP to Non-GAAP financial measures.

Non-GAAP Reconciliations

Calculated Current Billings: We define calculated current billings, a non-GAAP financial measure, as total revenue recognized in a period plus the change in current deferred revenue in the corresponding period. We believe that calculated current billings is a key metric to measure our periodic performance. Given that most of our customers pay in advance (including multi-year contracts), but we generally recognize the related revenue ratably over time, we use calculated current billings to measure and monitor our ability to provide our business with the working capital generated by upfront payments from our customers. We believe that calculated current billings, which excludes deferred revenue for periods beyond twelve months in a customer's contractual term, more closely correlates with annual contract value and that the variability in total billings, depending on the timing of large multi-year contracts and the preference for annual billing versus multi-year upfront billing, may distort growth in one period over another.

The following table presents a reconciliation of revenue, the most directly comparable GAAP measure, to calculated current billings for each of the periods presented. All dollars are in thousands.

Calculated Current Billings:	2018			2019		2020		Q1 2020	Q1 2021
Revenue	\$	267,360	\$	354,586	\$	440,221	\$	102,648	\$ 123,189
Add: Deferred revenue (current), end of period		213,644		274,348		328,819		270,916	325,113
Less: Deferred revenue (current), beginning of period ⁽¹⁾		(154,898)		(214,069)		(274,348)		(274,348)	(328,819)
Calculated current billings	\$	326,106	\$	414,865	\$	494,692	\$	99,216	\$ 119,483

¹ Deferred revenue (current), beginning of period for 2019 includes \$0.4 million related to acquired deferred revenue.

Non-GAAP Reconciliations (continued)

Non-GAAP Income (Loss) from Operations and Non-GAAP Operating Margin: We define these non-GAAP financial measures as their respective GAAP measures, excluding the effect of stock-based compensation, acquisition-related expenses and amortization of acquired intangible assets. Acquisition-related expenses include transaction expenses and costs related to the transfer of acquired intellectual property.

Non-GAAP Gross Profit and Non-GAAP Gross Margin: We define non-GAAP gross profit as GAAP gross profit, excluding the effect of stock-based compensation and amortization of acquired intangible assets. Non-GAAP gross margin is defined as non-GAAP gross profit as a percentage of revenue.

Non-GAAP Sales and Marketing Expense, Non-GAAP Research and Development Expense and Non-GAAP General and Administrative Expense: We define these non-GAAP measures as their respective GAAP measures, excluding stock-based compensation and acquisition-related expenses.

Free Cash Flow: We define free cash flow, a non-GAAP financial measure, as net cash (used in) provided by operating activities less purchases of property and equipment. We believe free cash flow is an important liquidity measure of the cash (if any) that is available, after purchases of property and equipment, for investment in our business and to make acquisitions. We believe that free cash flow is useful to investors as a liquidity measure because it measures our ability to generate or use cash.

The following tables reconcile the most directly comparable GAAP measures to our non-GAAP measures for each of the periods presented. All dollars are in thousands.

Non-GAAP Income (Loss) from Operations	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021
Loss from operations	\$ (22,685)	\$ (22,234)	\$ (18,327)	\$ (27,553)	\$ (21,672)	\$ (10,565)	\$ (3,465)	\$ (731)	\$ (5,802)
Stock-based compensation	9,319	11,373	10,499	12,252	13,035	15,666	15,300	15,572	16,952
Acquisition-related expenses	—	—	—	3,970	339	—	—	—	2,158
Amortization of acquired intangible assets	151	151	125	193	579	578	579	578	579
Non-GAAP income (loss) from operations	\$ (13,215)	\$ (10,710)	\$ (7,703)	\$ (11,138)	\$ (7,719)	\$ 5,679	\$ 12,414	\$ 15,419	\$ 13,887
Non-GAAP operating margin	(16)%	(13)%	(8)%	(11)%	(8)%	5 %	11 %	13 %	11 %

Non-GAAP Reconciliations (continued)

Non-GAAP Gross Profit	2019		2020		Q1 2020		Q1 2021	
Gross Profit	\$	293,768	\$	362,667	\$	83,947	\$	101,116
Stock-based compensation ⁽¹⁾		2,817		3,158		747		937
Amortization of acquired intangible assets		620		2,314		579		579
Non-GAAP gross profit	\$	297,205	\$	368,139	\$	85,273	\$	102,632
Non-GAAP gross margin		84 %		84 %		83 %		83 %

Free Cash Flow	2019		2020		Q1 2020		Q1 2021	
Net cash (used in) provided by operating activities	\$	(10,744)	\$	64,232	\$	4,492	\$	38,625
Purchases of property and equipment		(20,674)		(20,277)		(614)		(1,061)
Free cash flow ⁽²⁾⁽³⁾	\$	(31,418)	\$	43,955	\$	3,878	\$	37,564
Free cash flow margin		(9)%		10 %		4 %		30 %

¹ Cost of revenue portion of total Stock-based compensation

² Our employee stock purchase plan impacted free cash flow by \$0.9 million and \$(0.9) million in 2020 and 2019 respectively. Proceeds from lease incentives were \$14.2 million in 2020 and capital expenditures related to our new headquarters were \$17.2 million and \$11.4 million in 2020 and 2019, respectively. Cash payments associated with the Indegy acquisition were \$0.7 million and \$13.1 million in 2020 and 2019, respectively. Free cash flow for 2020 was reduced by approximately \$17 million as a result of the accelerated timing of payments for cloud software subscriptions, insurance and rent.

³ Free cash flow included reductions related to employee stock purchase plan activity of \$5.0 million and \$3.7 million in the three months ended March 31, 2021 and 2020, respectively. The three months ended March 31, 2021 and 2020 included \$1.7 million and \$0.7 million, respectively, in acquisition-related payments. The three months ended March 31, 2021 and 2020 also included \$0.2 million and \$0.1 million, respectively, in capital expenditures for our new headquarters. The three months ended March 31, 2021 included a \$2.8 million tax payment related to an intra-entity asset transfer. Free cash flow for the three months ended March 31, 2021 was benefited by approximately \$5 million as a result of the accelerated timing of payments for insurance and professional fees in the three months ended December 31, 2020.